



## **Annie Sloan Launches Printed Fabric Range Inspired by British Artists in February 2018**

February 12, 2018 (Toronto) – Annie Sloan is pleased to announce the launch of her new range of beautiful printed fabrics that are inspired by British Art. Three new patterns – Dulcet, Piano and Tacit – have been designed to complement and match the colours in Annie Sloan's line of decorative paint, Chalk Paint™. Alongside the prints, a new range of tickings has been launched, also featuring colours from the Annie Sloan palette. Prints and tickings are suitable for curtains, blinds, soft furnishings and general upholstery, and are made in the UK.

The printed fabrics are comprised of 60% Linen, 30% Cotton, and 10% Nylon, and are priced at approximately \$136 per yard. The tickings are made from 100% cotton and are priced at approximately \$99 per yard. The fabrics measure 55 inches (143 cm) wide and are available through Annie Sloan stockists in Canada and online. Visit [www.anniesloan.com](http://www.anniesloan.com) for the nearest location.



Annie Sloan designed and painted the printed designs using Chalk Paint™ showcasing its abilities as both a watercolour and opaque. The printed designs have been flatbed screen-printed to capture the intense colours, textures and depth of Annie's designs.

Annie Sloan says: "As a painter, you are often inspired by other artists and for this collection I was drawn to British watercolourists and illustrators from the 19<sup>th</sup> century onwards."

### **Dulcet (left)**

This design was inspired by the work of landscape painters from the 1800s onwards. Annie hand-painted the design in Chalk Paint™ taking inspiration from 18<sup>th</sup> century watercolours as well as modern impressionist and abstract paintings of trees and scenery. The fabric is available in 3 colours: Old White, Versailles and Graphite.

*Photo: Curtain & cushion: Made from Dulcet in Graphite; Chair painted in Chalk Paint™ in Aubusson Blue & Graphite*

**Piano** (below left)

Annie painted this design in Chalk Paint™ creating freehand marks with brushes. The dots, squiggles and stripes that make the pattern are almost like doodles using simple shapers and lines. This is a design that can look either playful or more formal, depending on the colour you choose. The fabric is available in 3 colours: Old Violet, Provence and Olive.

**Tacit** (below right)

Annie painted this design drawing inspiration from the lino prints of designers and artists from the 1930s. Hieroglyphs, letters, numbers and shapes form an all over pattern that can be used to take centre stage or sit quietly in the background. This fabric is suitable for curtains, blinds, soft furnishings and general upholstery, and is available in 4 colours: Old Violet, Duck Egg Blue, French Linen and Graphite.



*PHOTOS ABOVE:*

- 1 Curtain & cushion: Made from Piano in Provence | Chair: upholstered in Coloured Linen in Antibes Green & English Yellow*
- 2 Chair in foreground: Upholstered in Tacit in Old Violet | Chair in background: Upholstered in Coloured Linen in Old Violet and Old White*

## Tickings

The new classic herringbone tickings are woven in colours that match the Chalk Paint™ palette. They are available in three colours: Old Violet, Olive and Graphite.



### IMAGES

Left: Curtain, made from Tickings in Old Violet  
Right: Pillows in Old Violet and Olive; seat cushion in Graphite | Bench: Painted in Chalk Paint in Old White.

The Annie Sloan Fabric Collection also includes the current range of Coloured Linens, available in ten colours, which together with the new prints and tickings can be used on their own or combined, with all fabrics matching and complementing the Chalk Paint™ palette.

## **About Annie Sloan**

**Annie Sloan**, widely recognised as one of the world's most respected experts in paint and colour, developed her unique range of decorative paint, Chalk Paint™ in 1990, drawing on years of experience working with decorative paints and colour. Annie has now written over 26 books on traditional paints, colours and techniques, which have led to millions of sales worldwide. Annie Sloan products, which now incorporate Chalk Paint™, Wall Paint, Fabrics and a host of Decorating Accessories, are sold exclusively in almost 1,700 handpicked independent stockists in over 50 countries throughout the world.

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